

Partner with the NI Sailing Team

Join the Crew. Fuel the Dream

There are four partnership tiers available to suit the needs of all types of businesses.

(NI Sailing Team is referred to as NIST below)

GOLD TIER

NIST HEADLINE SPONSOR

Valued at £40k upwards.

Gold sponsorship will include:

- Headline partner and naming rights of the NI Sailing Team.
- Company name on front of all NIST clothing and equipment.
- Promotion and coverage across RYA NI/NIST media channels.
- Experience days with NIST athletes.

SILVER TIER

LEAD SPONSOR

Valued at £4k-£7.5k, Silver Sponsors will be one of four Lead backers of the NI Sailing Team.

Silver sponsorship will include

- Company name included on the sleeve of NIST clothing.
- Promotion and coverage across RYA NI/NIST media channels.
- Recognised as a Lead Sponsor of the NIST.

BRONZE TIER

CATEGORY SPONSOR

Valued at £1.5k-£3.5k sponsors will be a leader in their field in a particular area, (e.g. Drinks/ Equipment Partner) or sponsor a specific area of the NIST's work.

Bronze sponsorship will include:

- Named as the official xxx partner of NIST.
- Promotion and coverage across RYA NI/NIST media.
- Connection with NIST athletes.

SUPPORTER LEVEL

Valued at £250-£1k.

Supporter level sponsorship will include:

- You or your company will be listed as an official Supporter of the NIST on the NIST website.
- Receive NIST updates four times a year so you can see how your support is helping NIST athletes.